## Application SEED Lab - 2023/2024 Cohort

Thank you for your interest in SEED Lab: Social Entrepreneurship, Engagement and Development Lab.

Before submitting the application, please visit <u>www.caravanseraiproject.org</u> and familiarize yourself with the eligibility criteria, program requirements, application process etc. Applications are accepted by **August 31, 2023**.

The successful participants will we awarded a Specialized Certificate and 9 professional credits by University of California Riverside - Extension. SEED Lab Fellows have access to funding opportunities such as grants, donors, in kind support and contracts, as well as mentors, media exposure and other important resources.

The program fee is \$8,500 and FULL and PARTIAL SCHOLARSHIPS are available. All applicants are considered for a full scholarship and no additional documents or applications are required.

Applications can be edited following submission but not after August 31, 2023 (11:59 pm PDT).

The 2023/2024 SEED Lab cohort is scheduled to join the program in October 2023 and graduate in May 2024.

For more information please contact us at <a href="mailto:contact@caravanseraiproject.org">contact@caravanseraiproject.org</a>

| * Indicates required question |                                     |   |  |  |  |
|-------------------------------|-------------------------------------|---|--|--|--|
| 1.                            | Full Name *                         |   |  |  |  |
|                               |                                     | _ |  |  |  |
| 2.                            | Address *                           |   |  |  |  |
| 3.                            | How did you learn about SEED Lab? * |   |  |  |  |
|                               |                                     | _ |  |  |  |

| land was decaribe was ward wa O *             |
|---|
| How would you describe your venture? *        |
| Mark only one oval.                           |
| idea stage                                    |
| well researched concept                       |
| pilot project already implemented             |
| proven concept - more than 1 year experiences |
| proven concept more than 2 years experience   |
| Other:  |
|   |
|   |
| What is the legal status of your venture? *   |
| Mark only one oval.                           |
| incorporated as an LLC                        |
| incorporated as a nonprofit corporation       |
| sole proprietorship                           |
| not incorporated                              |

This section of the application focuses on the problem you are planning to address, the solution(s) offered, impact, beneficiaries and financial aspects.

| • | Describe the problem your venture addresses (include detailed information explaining the causes of this problem and why it still exists) (500 characters) |  |  |  |
|---|---|--|--|--|
|   |   |  |  |  |
|   |   |  |  |  |
|   | Describe your solution to solve the problem (specific product/s, service/s or program/s) (50 characters)  |  |  |  |
|   |   |  |  |  |
|   |   |  |  |  |
|   | Describe how your approach is different from other existing services/products? (500 characters)   |  |  |  |
|   |   |  |  |  |
|   |   |  |  |  |
|   |   |  |  |  |

| 10. | Describe your customers or beneficiares and how is your work going to improve their lives?  Please provide specific details. (500 characters)   |
|-----|---|
| 11. | Describe the existing competition offering similar or different solutions to the problem you are aiming to solve? (provide details about the solution/s offered, location, process, impact etc.) (500 characters) |
| 12. | Describe your strategy to generate revenue for your business (500 characters) *   |
| 13. | Have you generated any revenue (from contracts, donations, grants)? *  Mark only one oval.  |
|     | Yes No  |

| If yes, please state how much? If no, please include N/A *   |
|--|
| Describe how you expect your organization to grow over the next two years. (include financial details, budgetary assumptions, human resources etc.) (500 characters) |
| List three types of support or resources you think you need to take your venture to the next level (200 characters)  |
|  |
| Please describe the progress you have achieved so far with your venture/program (300 characters)   |
|  |

| 18. | For how long have you been working on your venture/program? (100 characters) * |  |  |  |  |
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|     |  |  |  |  |  |
| Th  | e Entrepreneur   |  |  |  |  |
| Thi | is section focuses on the applicant.   |  |  |  |  |
| 19. | Race/Ethnicity *   |  |  |  |  |
|     | Mark only one oval.  |  |  |  |  |
|     | Native American or Alaskan Native  |  |  |  |  |
|     | Asian  |  |  |  |  |
|     | Black or African American  |  |  |  |  |
|     | Latino/Hispanic  |  |  |  |  |
|     | Middle Eastern or North African  |  |  |  |  |
|     | Native Hawaiian or Pacific Islander  |  |  |  |  |
|     | Bi/Multiracial   |  |  |  |  |
|     | White  |  |  |  |  |
|     | Prefer not to say  |  |  |  |  |
|     |  |  |  |  |  |
|     |  |  |  |  |  |

| 20. Your age group * |  |  |  |  |
|----------------------|--|--|--|--|
| Mark only one oval.  |  |  |  |  |
|                      | Below 17  18-20  21-29  30-39  40-49  50-59  60-64  65+          |  |  |  |
| 21.                  | Personal Pronouns *  Mark only one oval.                         |  |  |  |
|                      | He/Him/His She/Her/Hers They/Them/Theirs Other Prefer not to say |  |  |  |
| 22.                  | Are you a veteran? *  Mark only one oval.  Yes  No               |  |  |  |

| 23. | Are you a woman *   |
|-----|---|
|     | Mark only one oval.   |
|     | Yes   |
|     | ◯ No  |
|     |   |
| 24. | Do you identify as LGBTQ+?*   |
|     | Mark only one oval.   |
|     | Yes   |
|     | ◯ No  |
|     | Prefer not to say   |
|     | Other:  |
| 25. | When and how did you come up with the idea for the solution/ venture? (500 characters) *    |
|     |   |
|     |   |
|     |   |
| 26. | Why you are passionate about the problem and the population you mentioned? (500 characters) |
| 26. |   |
| 26. |   |
| 26. |   |

| 27. | Describe one past experience or accomplishment that demonstrates your leadership and entrepreneurial potential. (500 characters)   |  |  |  |  |
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| 28. | Provide a brief bio (500 words) *  |  |  |  |  |
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| Paı | rtnership  |  |  |  |  |
|     | enture does not only have to be run by one individual. Partners can apply for SEED Lab. Only two nders may apply per organization. |  |  |  |  |
| 29. | Are you applying as a partnership? *   |  |  |  |  |
|     | Mark only one oval.  |  |  |  |  |
|     | Yes  |  |  |  |  |
|     | ○ No   |  |  |  |  |
|     |  |  |  |  |  |
| 30. | Partner's full name *  |  |  |  |  |
|     |  |  |  |  |  |

| Partner's email address *   |
|---|
| Partner's address *   |
| Provide a brief bio of the partner (250 words) *  |
|   |
| Describe your individual roles within the ventures and the nature of your working relationshing 200 characters)   |
|   |
| Please provide the names and contact information (email) of two individuals who are familia with your work. They will be contacted to provide references. |
|   |
|   |

## Scholarship Application

Accepted participants are eligible for partial or full scholarships.

| Explain why you should be considered for a full or partial scholarship (500 characters) * |  |  |  |
|---|--|--|--|
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